

GREGORY W. LYONS

Strength Through Tenacity

Greg represents clients in the prosecution and defense of complex commercial litigation. His extensive experience in commercial litigation has prepared him to successfully represent large corporations as well as small businesses and individuals.

Greg also has extensive experience representing individuals in inheritance litigation. He has successfully litigated many will contests and trust disputes throughout Wisconsin. Greg has accomplished tremendous results on behalf of trustees, personal representatives, and power of attorneys in large complicated disputes.

Greg has appeared in state and federal courts in numerous jurisdictions including California, New York, Texas, Arizona, Oregon, Florida, Illinois, and Washington D.C. Greg is a member of the Wisconsin state and federal courts, Seventh Circuit Court of Appeals, and the United States Supreme Court. Greg also serves as the Chairperson of the firm's Ethics Committee.

Greg Assists Clients With

- Inheritance Litigation
- Will Contests
- Trust and Estate Litigation
- Complex Litigation
- Commercial Litigation
- Personal Injury
- Products Liability Litigation
- Insurance Coverage Litigation
- Class Action Litigation
- General Business Counseling
- Contract Disputes
- Tort Disputes
- Appellate Practice



Attorney Image



Attorney Thumb

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LyonsPDF Bio

Other Information

Professional Associations and Affiliations

- Life Fellow, American Bar Foundation
- State Bar of Wisconsin
- Eastern District of Wisconsin Bar Association
- Milwaukee Bar Association
- Waukesha County Bar Association
- Ozaukee Bar Association
- Waukesha County Business Alliance
- Defense Research Institute
- Independent Business Association of Wisconsin

Court Admissions

- Wisconsin
- U.S. District Court, Eastern District of Wisconsin
- U.S. District Court, Western District of Wisconsin
- U.S. Court of Appeals, Seventh Circuit

- U.S. Supreme Court
- Various other state and federal courts across the U.S. on a *pro hac vice* basis

Awards/Distinctions

- Named 2022 Best Lawyers® “Lawyer of the Year” for Litigation-Insurance
- Named 2022 Attorney of the Year by Top 100 Registry
- Martindale-Hubbell® Peer Review Rating™ –AV Preeminent, reflecting an attorney who has reached the height of professional excellence and is recognized for the highest levels of skill and integrity
- Selected for inclusion in *The Best Lawyers in America*® –Commercial Litigation in 2014 and Commercial Litigation and Litigation-Insurance in 2015–2024
- Selected as a Member of The Nation’s Top One Percent by the National Association of Distinguished Counsel, whose rosters “Consists of the leading legends of the legal profession”
- Fellow with the American Bar Foundation, membership in which is limited to one-third of one percent of the lawyers in America
- For more than 15 years, *Law and Politics* and *Milwaukee Magazine* has selected Greg for inclusion in Wisconsin Super Lawyers, a distinction limited to the top 5% of Wisconsin attorneys.
- Named one of “Milwaukee’s Leading Lawyers,” in 2015, 2016, and 2017 by *M Magazine* in Litigation. Only 2–5% of the top ranked attorneys published by Avvo for each category were recognized

Gregory W. Lyons



Litigation - Insurance
Milwaukee, Wisconsin



Martindale-Hubbell®





Articles/Presentations

- Speaker, Milwaukee Chapter of the Society of Financial Service Professionals, “Dealing with Possible Elder Financial Abuse and its Potential Legal Ramifications” (Milwaukee, WI, March 2020)
- Author, “Wisconsin Supreme Court Determines Statutory Medical Malpractice Cap Constitutional” Meritas Healthcare Newsletter (January 2020)
- Speaker, O’Neil, Cannon, Hollman, DeJong and Laing, “Deposition Preparation-Tips on How to Prepare a Non-Expert Witness for Deposition” (Milwaukee, WI, September 2017)
- Speaker, O’Neil, Cannon, Hollman, DeJong and Laing Hot Legal Topics for Small Firms and Solo Practitioners seminar, “Commercial Arbitration: Arbitration in the United States and Abroad” (Milwaukee, WI, October 2015)
- Speaker, O’Neil, Cannon, Hollman, DeJong and Laing, Hot Ethics Topics for In-House Counsel seminar, “E-Discovery: The New Wisconsin Rules of Civil Procedure and Some Ethical Considerations for Managing Electronically Stored Information” (Milwaukee, WI, December 2010)
- Speaker, State Bar of Wisconsin and Corporate Practice Institute, Inc., “Legal Ethics: A Review and Update, Including Emerging Issues” (Milwaukee, WI, December 2010)

Community Involvement

- Board of Directors–Executive Committee, Secretary, Revitalize Milwaukee
- Milwaukee Justice Center, *Pro Bono* Volunteer
- Marquette University Law School, Former Member Alumni Association Board of Directors
- University of Wisconsin–Whitewater, Former Member Dean’s Advisory Board
- University of Wisconsin–Whitewater, Former *Protégé*–Mentor Program
- Various school and church committees

In The News

- Super Lawyers Recognizes 30 O'Neil Cannon Attorneys
- Greg Lyons Honored for Saving Life
- 20 O'Neil Cannon Lawyers Selected as 2025 Best Lawyers; Another 5 Named Best Lawyers: Ones to Watch
- Super Lawyers Recognizes 28 O'Neil Cannon Attorneys
- 19 O'Neil Cannon Lawyers Selected as 2024 Best Lawyers; Another 4 Named Best Lawyers: Ones to Watch
- *Super Lawyers* Recognizes 25 O'Neil Cannon Attorneys
- 19 OCHDL Lawyers Selected as 2023 Best Lawyers®; Another 4 Named Best Lawyers: Ones to Watch
- Greg Lyons is Honored as Attorney of the Year by the Top 100 Registry
- Four OCHDL Attorneys Named 2022 "Lawyer of the Year" in the Milwaukee Area by Best Lawyers®
- 19 OCHDL Lawyers Selected as 2022 Best Lawyers®; Another 5 Named Best Lawyers: Ones to Watch
- Attorney Greg Lyons Named Fellow with the American Bar Foundation
- Want to Challenge a Will? Here's What You Should Know
- 21 Firm Attorneys Recognized by Super Lawyers
- 20 OCHDL Lawyers Selected as 2021 Best Lawyers®; Another 5 Named Best Lawyers: Ones to Watch
- What Happens if My Business Can't Perform Its Contract Due to the Coronavirus?
- 18 OCHDL Attorneys Recognized by Super Lawyers
- Eighteen OCHDL Attorneys Named 2020 Best Lawyers in America®
- Wisconsin Supreme Court Rules in Favor of Firm's Client
- 20 OCHDL Attorneys Named 2019 Best Lawyers in America
- A Trustee's Duty of Loyalty in Wisconsin
- Mental Capacity Issues in Estate Planning Litigation
- Best Lawyers® Honors 18 Attorneys in 2018
- Best Lawyers® Honors 15 Attorneys in 2017
- Firm Obtains Big Win for Client
- Recognized as One of the Top Law Firms in Wisconsin by Super Lawyers
- Twenty Attorneys Elected to the Wisconsin Super Lawyers Lists
- Best Lawyers® Honors 15 Attorneys in 2016
- Lyons Recognized by the NADC as One of the Finest Lawyers in the Country
- Best Lawyers® Honors 14 Attorneys in 2015
- Milwaukee Justice Center Volunteers Recognized on the State Bar of Wisconsin Pro Bono Honor Roll
- Factors to Consider Before You Agree to Submit Your Company to Arbitration
- Best Lawyers® Recognizes 12 Attorneys from O'Neil Cannon
- State Bar of Wisconsin Recognizes Milwaukee Justice Center Volunteers on 2012 Honor Roll
- More Honors for Our Attorneys
- More Honors for our Attorneys
- Over 50% of O'Neil, Cannon, Hollman, DeJong and Laing Attorneys Recognized on Super Lawyers 2010 List

- Sixteen OCHD Attorneys Awarded with Super Lawyers Designation
- Fourteen OCHD Attorneys Awarded Super Lawyers Designation

Education

- Marquette University Law School
- UW Whitewater (B.A., *magna cum laude*)