



## CATE M. HEEREY

# O'NEILCANNON

HOLLMAN DEJONG & LAING S.C.

### CONTACT

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### PRACTICE GROUP

- Business
- Mergers & Acquisitions

Cate is a member of the firm's Business Law Practice Group. Cate's primary focus is mergers and acquisitions, representing clients in the lower end of the middle market. In addition to her M&A practice, she regularly advises clients on general corporate matters. Cate specializes in drafting, reviewing and negotiating a variety of contracts, including, purchase agreements, supply and distributions agreements, master service agreements and terms and conditions. Cate assists clients with each phase of their business – from formation, capitalization and financing, to succession planning and exit strategies. Cate's passion for her clients translates into a pleasant working relationship that results in clients achieving their goals.

Cate is a graduate of Marquette University Law School, where, in addition to her Juris Doctor, she obtained her Masters of Business Administration, which has been an asset to her practice and clients.

### Cate Assists Clients With

- Mergers and acquisitions
- Corporate matters, including business entity selection and formation, shareholder agreements, and operating agreements
- General business issues, including complex contract negotiation and preparation

### Experience/Representative Client Work

- Represented numerous clients in the purchase and sale of businesses, including in the manufacturing, transportation, insurance, distribution, retail, healthcare, and business services industries
- Drafted, negotiated, and finalized numerous business agreements on a variety of transactions, including terms and conditions, independent contractor agreements, non-compete agreements, non-disclosure agreements, distribution agreements, and supply agreements.
- Represented numerous clients on the formation of their businesses and the preparation of their organizational documents, including operating and shareholder agreements.

### Professional Associations & Affiliations

- Association for Corporate Growth, Board Member
- Association for Corporate Growth, Women's Group Committee Member
- Milwaukee Bar Association
- State Bar of Wisconsin
- American Bar Association

**Articles/Presentations**

- Co-chair ACG Wisconsin 2023 Growth and Leadership Conference
- Author of various in-house associate training documents and research articles.

**Education**

- Marquette University Law School (J.D.)
- Marquette University College of Business Administration (M.B.A)
- University of Wisconsin- La Crosse (B.S.)

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